

HISTORY

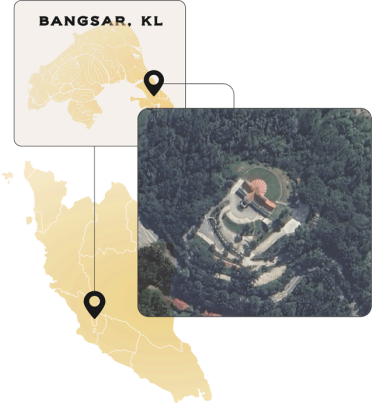
ABOUT THE HERITAGE

The story before The Estate

1950s

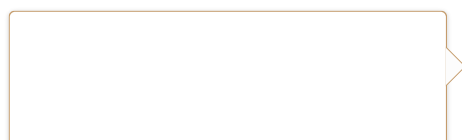


BANGSAR, KL



Bungsar Rubber Estate

It is a suburb located within the valley of Kuala Lumpur, Malaysia. This area was originally a site for oil palm and rubber plantations. Surrounded by lush oil palm plantations, the rubber estates in Kuala Lumpur present a serene and charming environment.



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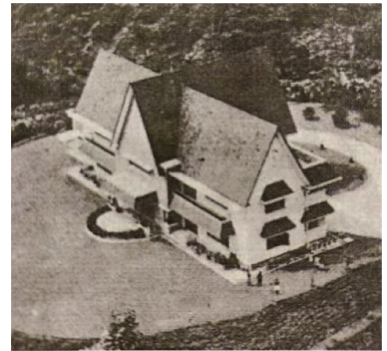


Bungsar Rubber Estate

Located on Federal Hill, which was originally a rubber plantation area, it has deep-rooted ties with both rubber and oil palm cultivation. The Socfin Group has been active in the development and management of oil palm and rubber plantations since 1904 and has experienced rapid growth in Malaysia. Over time, it has evolved into an upscale residential and commercial area, becoming a fashionable suburb of Kuala Lumpur.

THE ESTATE • The Story Within

1960s - 2019



1950

The White House

The estate, referred to as "The White House" during its era, was constructed in 1950.

Situated amidst lush tropical plantations on top of Federal Hills, it enjoys a central location.



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Socfin Group Acquired The Estate

Due to unknown reasons, "The White Palace" was sold, and The Socfin Group acquired the land for "The Estate."

Residence of General Manager

Since its construction, it has always been the residence of the General Manager. It has housed numerous generations of General Managers of the Socfin Group, bearing witness to a portion of Socfin's history. Therefore, it holds great significance for Socfin.



1957

MERDEKA

Malaya Achieve Independence

In 1957, Malaysia achieved a significant milestone in its history with the declaration of Merdeka, marking the nation's independence from colonial rule.



1965 - 1980

Handover of The Estate to Malaysian Government

According to incomplete records, the estate was under the provision of the Mal government. The estate has been used as a

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venue for hosting distinguished guests and dignitaries.



The Estate on Federal Hill

Under government usage, the estate has become a contemporary residence for numerous high-ranking government officials, elevating it to a prestigious venue for hosting exclusive events that provide access only to privileged guests. During this period of rapid growth in Kuala Lumpur, Federal Hill has remained distinct due to its historical significance and panoramic city views, adorned with colonial-era buildings like the estate. Consequently, it has not been absorbed into the cityscape.

"As a prestigious venue for hosting exclusive events that provide access only to privileged guests."

2019

The Estate Has Officially Become Event Space

Following its management transfer to an events company, the estate has been transformed into an event venue. Its prime location, nestled amidst lush greenery in the city center with breathtaking cityscape views, has made it a sought-after destination for brand product launches, corporate events, weddings, and more.

THE ESTATE · Present

2019 - Now

A Sanctuary Within The City

Escape the hustle and bustle of the city and gather at Kuala Lumpur's escape. Surrounded

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by a 9-acre tropical rainforest plantation, the estate on Federal Hill is not just an event space but a getaway in the city for KLites.

70+ Years Building

According to available records and historical archives, the estate stands as a distinguished architectural gem that has adorned our skyline for over 70 years, dating back to its inception in 1950.

Initially serving as a cherished residence, it also held a special place for the General Manager, who resided there to host guests. In recent years, the estate has transformed into a dynamic event venue, skillfully merging its historical allure with contemporary utility.

Its appeal extends beyond its remarkable architecture and enduring grace; it now serves as a gathering place for a diverse range of talents and esteemed guests from various backgrounds, adding to its timeless charm and cultural significance.

Connect With Us



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