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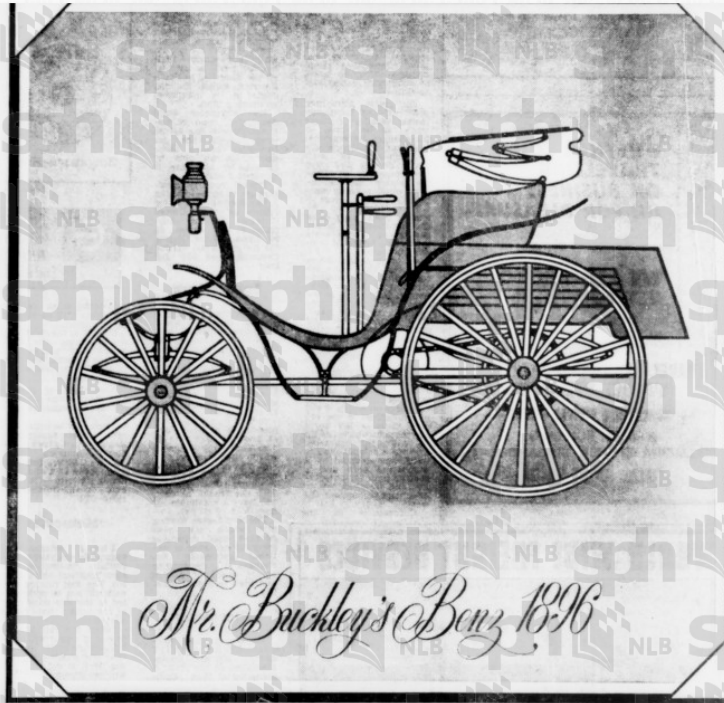
## The Straits Times, 1 August 1969, Page 7

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**SINGAPORE'S FIRST MOTOR CAR WAS A BENZ FROM GERMANY IMPORTED IN 1896** for the famous author of "Anecdotal History of Old Times in Singapore", Mr. C. B. Buckley. — It was to become fondly known as the "Coffee-Machine" in its later years. Thus began motorisation in Singapore — only ten years after the world's first automobile appeared on the road.

SEVENTY YEARS ago in 1899 shortly after Mr. Buckley's automobile was imported into Singapore, the beginnings of "Cycle & Carriage" were seen when the brothers Chua Cheng Tuan and Chua Cheng Bok acquired a horse-drawn carriage business next-door to their own bicycle dealing premises. The next seventy years were to witness a remarkable story of enterprise and success.

Today Cycle & Carriage has grown to be a major commercial and industrial operation, assembling Mercedes-Benz vehicles and providing a dynamic servicing complex to maintain them.

Marking the memorable event of Singapore's 150th Anniversary, we look back with pride to our own beginnings — we also look forward to the bountiful years ahead, determined to continue to play our part in building a successful future for Singapore.

See the world's first automobile — specially made available from the famous Mercedes-Benz Museum in Stuttgart — displayed at the Central Pavilion.  
See also the latest member of the Mercedes-Benz family — the 250CE Coupe, with electronically controlled fuel injection engine — at our stand.



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